

Wednesday March 5, 2014

12:00 PM

Bldg 10 Board Room

Planning Council

Chair: Kimberly Mullis

Vice-chair: Penny Sermons

Secretary: Erica Schatz

Members Attending: Kimberly Mullis, Penny Sermons, Erica Schatz, Jeanne Martin, Chet Jarman, Charles Gullette, Betty Beacham, Dr. Tansey, Jay Sullivan (resource), Judy Jennette (Foundation), Mark Nelson

Members Absent: Crystal Ange, Rick Anderson

Minutes from Meeting March 5, 2014

Agenda Item

I. Approval of February 6, 2014 Minutes

Presenter: Kim Mullis

- The minutes from February 6, 2014 were approved as written.

II. Change 3/5 in meeting time

Presenter: Kim Mullis

- Noted that meeting time was delayed until 12:00 PM due to inclement weather.

III. Trends and Assumptions Open Discussion

Presenter: Kim Mullis

- Demographic Trends
 - 2nd bullet statement modified to “The majority (2/3) of our students are nontraditional students over the age of 19”. The second sentence was moved to Workforce trends.
 - The 3rd bullet (financial aid) was moved to Economic trends and merged with the last statement regarding requirement of financial aid.
- Social and Political Trends
 - The first bullet was removed. The information was previously stated under Demographic trends.
 - In the 2nd bullet statement, the work “bilingual” was changed to “multi-lingual”.
 - Kim proposed the addition of a statement on campus safety. The group crafted the following statement: Workplace safety and security continues to be a priority for area educators.
 - Kim proposed the addition of a statement regarding institutional retirement. Dr. Tansey suggested that increasing job mobility should also be noted. The group crafted the following statement: Retirement of dedicated and seasoned faculty and staff, along with increased mobility of employees, will result in significant loss of institutional knowledge.
- Workforce Trends
 - Dr. Tansey requested that “providers” be changed to “services” in the first statement.
 - Kim proposed mentioning adding a statement that would pertain to nontraditional adults being laid-off from industry and looking for a 2nd career. Dr. Tansey mentioned incorporating a statement regarding the number of jobs the average worker will hold in a lifetime, which would incorporate those laid-off, changing careers, having a 2nd career, etc. Dr. Tansey proposed the following statement: The average U.S. worker will have many careers due to increased volatility in the job market.

- 2nd bullet statement: removed (restaurant workers, etc.).
 - 3^d bullet statement: removed “a” and “continued”, changed increasing to increased.
- Technology Trends
- No changes were made to this section.
- Economic Trends
- Kim suggested that we mention the change of our funding model to include performance based funding. The group crafted the following statement: Increased educational accountability will result in funding based on institutional performance and political climate.

IV. Action Plan

Presenter: Kim Mullis

- Reconvene subcommittees to work on Strategic Initiatives.
- Each group should submit up to 3 based on their strategic assumptions.
 - We decided on the use of the term “initiatives” rather than goals when discussing the 3-5 year goals and strategic directions when referring to the “annual goals”.
 - Strategic directions due to Kim/Jay for posting by Friday March 21, 2014.

Other Information

Next Meeting:

March 26, 2014 in Bldg 10 Board Room, 3:00 PM